



D-003-2031001

Seat No. _____

B. C. A. (Sem. I) (CBCS) (W.E.F. 2019) Examination

August - 2022

Scientific Technical Communication Skill

Faculty Code : 003

Subject Code : 2031001

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 Explain the process of communication with diagram. 14

OR

1 Define communication. Discuss its significant features and explain its main. 14

2 Discuss merits and demerits of written communication. 14

OR

2 How far is verbal and non verbal communication related to each other ? Explain with examples. 14

3 Discuss upward and downward communication in detail. 14

OR

3 What are the chief barriers to communication ? Discuss in detail. 14

4 Discuss various types of listening in detail. 14

OR

4 Explain listening as a process as contrasted to hearing. 14

5 Write short note on any two : 14

(1) Proxemics

(2) Kinesics

(3) Corporate communication skills

(4) Business etiquette.